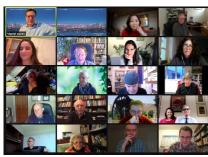


### #ebbfaspiration





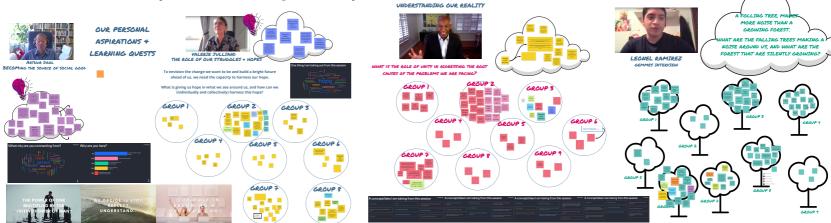








### Day 1 - Understanding our reality



BOB HENDERSON

## Day 1 - Understanding our reality

APTUUP DAUL BECOMING THE SOURCE OF SOCIAL GOOD



QUESTIONS FROM PARTICIPANTS



#### OUR PERSONAL ASPIRATIONS +





Connect with others

Habib Modabber

questions that

entertain

meaningful

conversations

Mika Korhonen: to understand these

better through

Vargha Ram:

rom our group

: how to bring

organizations

Massimiliano How to facilitate conversations for Marc.Himel: One of the things that came up in our discussion reflect on every interaction we

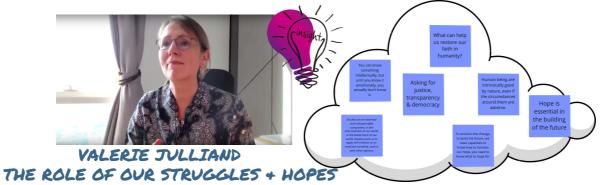
> Nasim: stay hopeful and bring hope to people's life

Silvia Ferlito: quest: understanding with

Nan. Chen: meaningfu



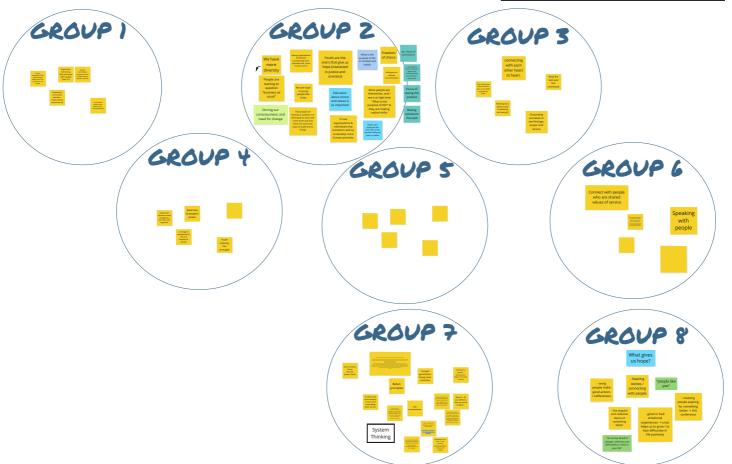




To envision the change we want to be and build a bright future ahead of us, we need the capacity to harness our hope.

What is giving us hope in what we see around us, and how can we (individually and collectively) harness this hope?





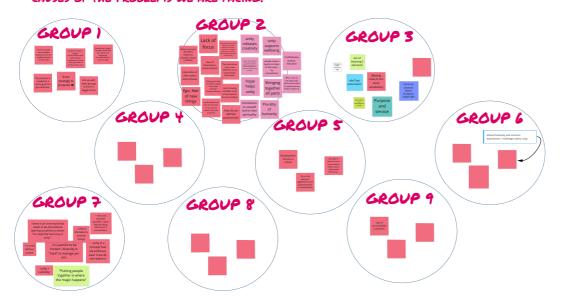
#### BOB HENDERSON

#### UNDERSTANDING OUR REALITY





WHAT IS THE ROLE OF UNITY IN ADDRESSING THE ROOF
CAUSES OF THE PROBLEMS WE ARE FACING?

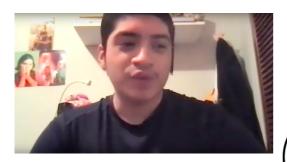








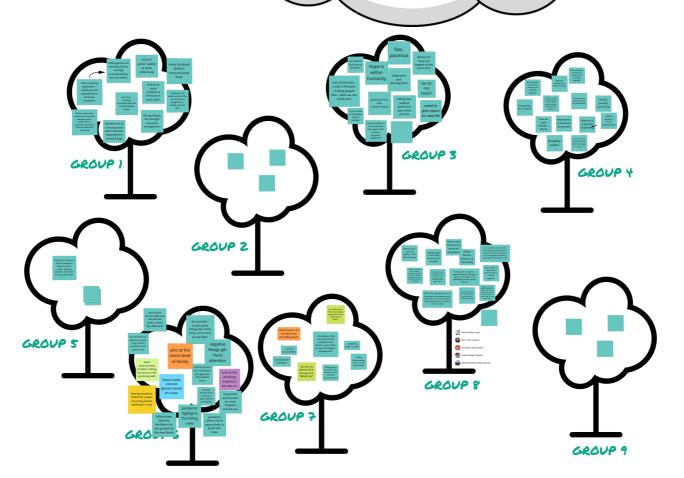




LEONEL RAMIREZ
GEMMES INTERVIEW

A FOLLING TREE, MAKES MORE NOISE THAN A GROWING FOREST.

WHAT ARE THE FALLING TREES MAKING A NOISE AROUND US, AND WHAT ARE THE FOREST THAT ARE SILENTLY GROWING?



# UNDERSTANDING OUR REALITY

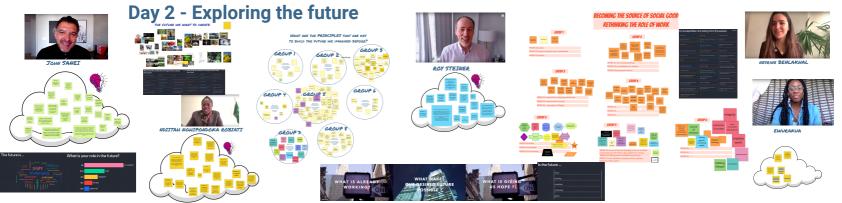








EXPLORING HOW TO SOURCE OF SOCIAL GOOD







reality to fruition?

to be working towards. happen gets us to

Multiple futures for us

Personal bubble of reality.

Build a strategy, not from A to B to C... but starting

with the end in mind and work backwards.

We will become the future where we can create NATURAL UNITY, natural COLLABORATION. instead of

competition

The future that

we are desiring.

expecting and believing to

create it

From

globalization

to

digitalization.

to dispersion

The world we

are moving

into, is open

for us to

create

When nothing

is certain,

anything is

possible

In a surplus society, competition is necessary, because

you are the same as everybody else.... but when we

tap into our genius, when we move from logic to

intuition, away from doing the things in a certain way

that has been taught us, into curiosity, when we start

tapping into that, collaboration becomes obvious, and

unity becomes a result of us tapping into our unique

Celebration of our own uniqueness & genius

Allow our genius to

be the collaborative

End of the world as we know it

Look at the

future with

fresh eyes

glue that helps us connect with people around the world End of the world as we know it

> There is not ONE future,

there are multiple futures

> What are the invisible dots that we only can connect?

World that is

more

transparent,

just for everyone

#### What is your role in the future?

The future is ...



Access our genius & share it to uplift the fabric of humanity

Step up , step out and access our genius so that we can share it with the world around us

We live in a SURPLUS SOCIETY

The job we have today is NOT TO FIT IN, but to FIT OUT. (Not try to fit into the surplus society, but to start creating a bubble of our own reality)

### THE FUTURE WE WANT TO CREATE















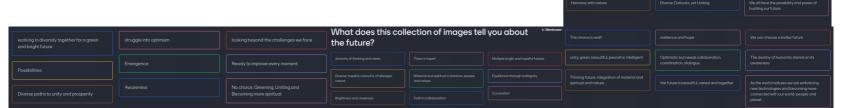


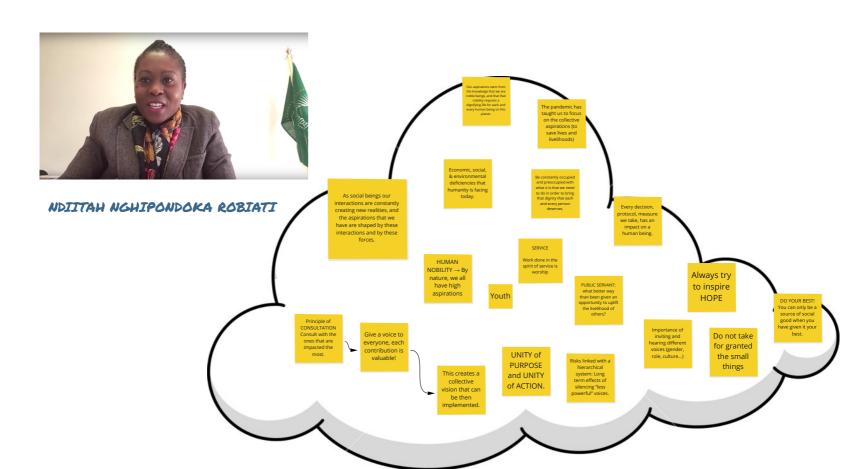




the future?

What does this collection of images tell you about





## WHAT ARE THE PRINCIPLES THAT ARE KEY TO BUILD THE FUTURE WE IMAGINED BEFORE?



GROUP I











ROY STEINER

All trends Strategies are in the that would

be of service

to humanity

There is a

real hunger

for hope!

wrong direction.

If you start focusing just on problems,

you inevitably get into conflicts, because

people have different opinions on the

problems. But if you can initially focus on

PRINCIPLES & VALUES, it sets up the

group for a much more productive

conversation.

PRINCIPLES allow you to guide the

conversations around the kind of

solutions that you want to create.

"Where the is no vision, the people perish"

All the visions of the future are dystopian, but we are bad at

describing the world

we actually want to

live in.

Food as an equitable **ECONOMY** 

Circular economy → We are too wasteful, we need o take better care of our earth

Food as RECONCILIATION

How do we envision our (local food system in the year) 2050?

Food to ENABLE COMMUNITY From transactional to relational. Food is inherently relational.

> Technology as an enabler of the future (not as something imposed by corporations)

> > Food as

Spiritual dimension of food

> Food as RESILIENCE: If we want to create food systems that are just and nourishing, and eguitable, they will create the resilience we

> > all need and want.

MEDICINE

## **BECOMING THE SOURCE OF SOCIAL GOOD** RETHINKING THE ROLE OF WORK 1



WORK AS justice

WORK AS a way to express your uniqueness

WORK AS service

#### GROUP 3



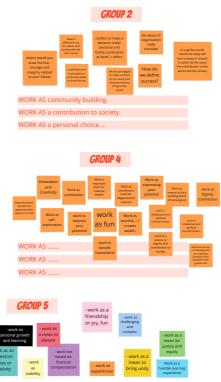
WORK AS a search for meaning and service

WORK AS a whole and true self

WORK AS a provider of Dignity

#### **GROUP 5**





of love or

meaning of life, justice

WORK AS an act of Service, bringing unity, as a holistic

contribution to the whole, decoupled from money

WORK AS fulfilling with friendship and love; Joy

WORK AS Love, devotion, purpose of life, passion,



Work as

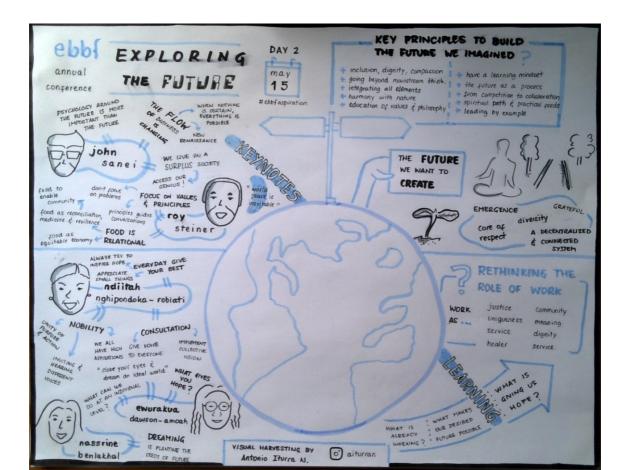
inclusive

wealth





EWURAKUA







### EVA FOUST YAZHARI

Know what you own in the world, and ensure that what you own is in line with your values

Abundance and lack are the two sides of wealth consciousness and we can choose to appreciate what we have in our lives to be intentional and purposeful with how we spend our time, how we are living and how we are impacting the world often brining greater meaning beyond ourselves.

On the other hand, we might experience lack if our only goal is to make money with no regard for purpose Conscious investing leads to a stronger society

Taking agency in building the future

By honing in on the issues

we see around the world.

and what we can do in our

own way to help find

solutions, we are able to be

more intentional and

effective with our efforts.

How to use money, and how to use capitalism for change?

intentional

Hope is

We are all global citizens, it's important to acknowledge that our actions don't exist in a vacuum. Understand the environment in which we operate and understand the system.

We have enough and we are already living in abundance.

Conscious Living, consuming and investing in a PURPOSE

driven way.

Purpose driven CEO BOOK: the good your money can

Building out a community is important

As active members

of society, our

choices have broad

effects on our

surrounding

environment.

Think of money as a tool to express our purpose & our meaning & think of wealth as more than money.

SUFI PROVERB:

"Abundance can
be had by
consciously
receiving what

you already have".

Find the simple solutions to the complex problems we have.



The pie is not finite.
it's not a zero sum game
We are not racing to the bottom.

If we want to build a future that is inclusive for everyone, we need to believe that the future can be inclusive for everyone.

## AN OBJECT YOU NEED TO BUILD THE FUTURE

I have chosen thee OLOiD as ist magic will give us a complete new understanding and it makes our water again clean and it is one of the most healing Instruments can imagine.

My meditation and ideas journal ∏

fabric

Pen - to capture A plant and share taking care our stories of nature

drone to understand the world

Screwdriver - because we need tools

Ridvan message of the Universal House of Justice - guidance!!!

Coffee cup for coffee one of the key elements on earth: water, fire. earth, air ... and coffee

Μy prayer book

An agenda: for making thinkgs reall

> favourite tool for building the fustier is ARHTUR

OK muy

Kitab-i-Agdas - and hammer

Book "The lean startup" by Eric Ries, to empower human creativity

Multi-coloured highlighters -to highlight key principles

Eye glasses, because I need to see, to have a vision.

my cat to bring happiness

Light

Compassion

Sunglasses to remember to have a more relaxed attitude towards life

Tape measure. To know where we are going, we need to know where we are. This requires metrics to measure against.

OK muv favourite tool for building the fustier is ARHTUR

Cooking Spoon as I will cook the future <3

A man - having a vision of where we want to go

Credit Car:)

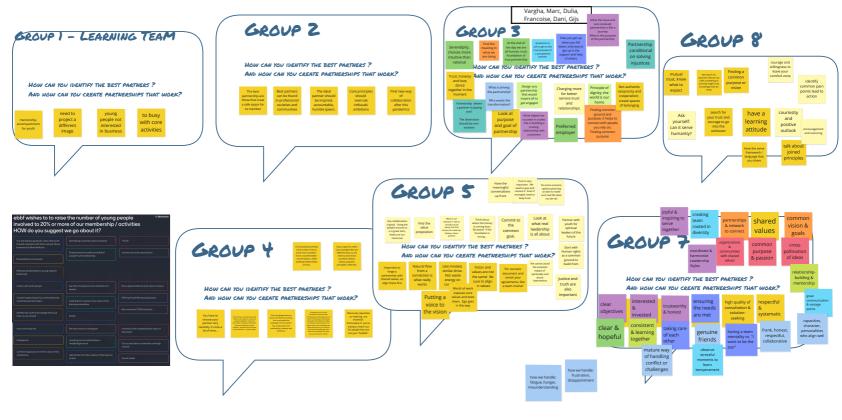
Napoleonthemed matches... not sure why Business Card box with my ebbf business cards

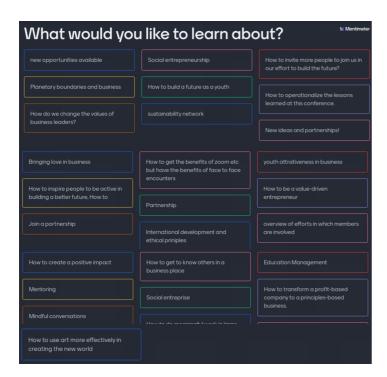
Smart phone, eye glasses and hearing aids

My cell for connectivity

Glue to connect and stick together

## HOW CAN YOU IDENTIFY THE BEST PARTNERS? AND HOW CAN YOU CREATE PARTNERSHIPS THAT WORK?









### SOVAIDA MAANI

OLD MINDSET: the ends justify the means!

Even if our goals are well intentioned, the results of using unequally worthy means, are usually extremely harmful.

- $\rightarrow$  Result: expediency & short termism
- → We never get to the roots of any
- $\rightarrow$  Our solutions are incongruent from one another

What is likely to get in the way of our vision of a brighter, more just & equitable future?

OUTWARD MINDSETS → Attitudes, perspectives, interpretations born from unexamined limited believes, false assumptions that constitute our conceptual framework DYSFUNCTIONAL HABITS: Habits become

culture when they are adopted by a large group of people over a long enough period of time.

Harness the POWER OF CHOICE to identify and avoid these destructive icebergs KEY PRINCIPLES:
ONENESS: the one-ness of human beings and nations
JUSTICE & EQUITY

Must achieve consensus around them Once we set a goal, the question we should focus on is "am I, are we, as a business, country, nation .. learning & growing?"

NEW MINDSET: The means must be as worthy as the goal.

→ Take into account broaden interests of humanity as a whole, rather than catering solely for the interests of a specific group.

Substitute a "PRINCIPLE APPROACH" for expediency!

- → Identify a set of common principles/goals/global ethics
- → Recognise that there are laws that govern our social existance as well as our phisical existance

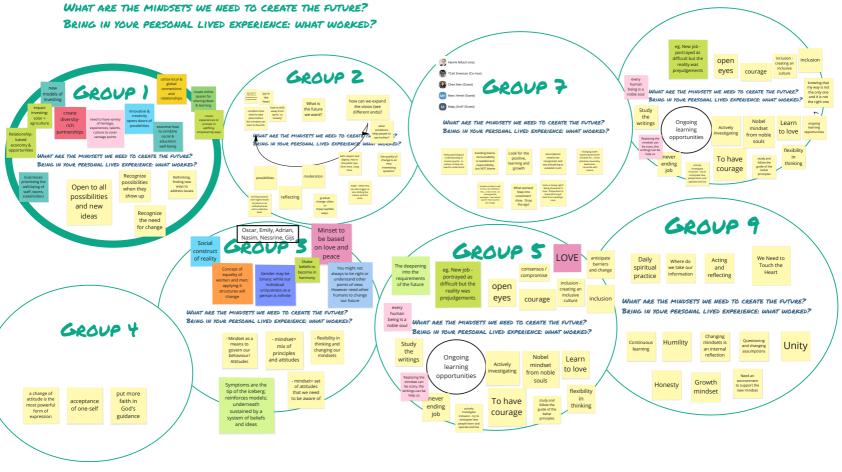
GROWTH ORIENTATION VS OUTCOME ORIENTATION: The purpose of life is to grow. Law of life is growth.

Life is not about the arrival at the destination, but rather about the quality of the journey.

What is then the role of GOALS?

→ They are merely a mechanism
by which we harness & direct our
energies in service of our growth
& the achievement of our life's
purpose.

They determine the direction by identifying a worthy destination and they keep our motivation going.



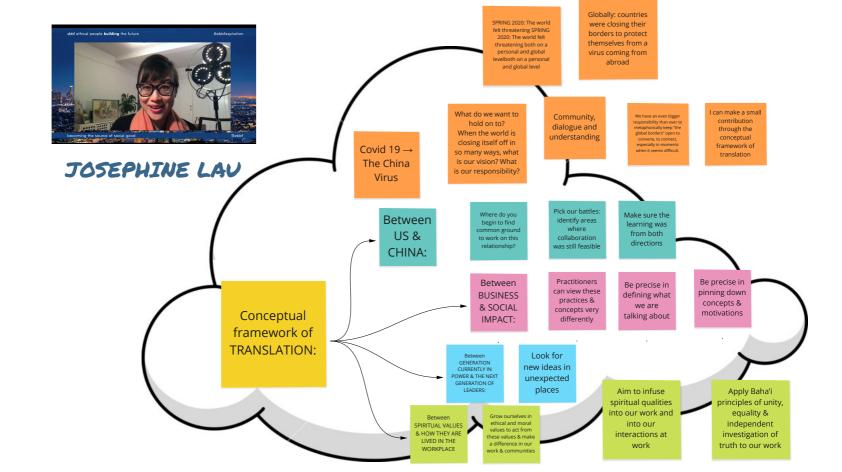
speakers to inspire students to be hungry for new thoughts

## What content you would like to produce with the learning team?

learning team? how to start a new platform Constellation work Meditations The 9 Service-Driven Leadership Ownership concepts. Creating trust bridges Humanity's Highest Good Mental Health education, especially for women and International development or social justice isssues share professional expertise and **Building unity** Short compilations on spiritual benefits of equality for men - adrian content for young people - WM (Nessrine Benlakhal) Youth career empowerment - Nan Finding the meaning in what we do Chen everyday. Himel Applied improvisation (Christian Lang) Build an online module with the youth Ebbf more visible A publication about crowdfunding as a tool for positive impact - Diana about education and values - lea Severati

Case-study reviews of successful principle-based companies Massimiliano

Be more conscious and aware of our youth to invite



## WHAT ARE YOU TAKING BACK,

## IN YOUR QUESTO TO BECOME THE SOURCE OF SOCIAL GOOD?

It's been an enriching and inspiring online learning and sharing conference with a feast of service opportunities and futures which we could help to coshape together.

I am charged with positive energy, motivation, and encouragement to move forward with faith and conviction. Love the energy the community has co-created The future of the planet is very good and social change is accelerating even if the short term outlook is still hiding this fact

There are so many wonderful pioneers for social good already at work. Energized to reactivate the wonderful connections. Thanks for the inspiring sessions.

We were asked to look for an item in our home today... I chose a cooking spoon. This event yet has given me some more ingredients on how to cook and become a source of social good! Anyone passing by Switzerland, pass by... let's cook together! < 3

Much gratitude for seeing all of you, sharing ideas and receiving such rich content from this conference. Love to all.

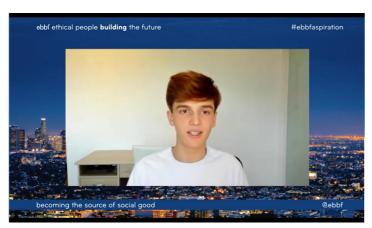
Thank you so much for all the Wonderful conversations, the Connection and the Unity! 20.44:48 From Vargha Ram to Everyone: Gratitude to the organizers, board and all participants for nurturing the hope in our future and our collective community of support as we go back with renewed inspiration in our hearts.

What I have experienced is that we have increased our collective understanding and have come closer together. It is an amazing thing for a business conference.

Thank you for a soul stirring and inspiring session! So happy to see the brightness of our future and building capacity as well as accompaniment.

Much gratitude; I learned at lot again despite my age

"Means as worthy as the goal"



## OLIVIER AVANZO

